

RECLAIMING OUR FUTURE

Planned Parenthood Action Fund is fighting to take back our rights, and 2024 will be a pivotal year. To date, more than one in three American women of reproductive age – plus transgender and nonbinary people – are blocked from abortion care in their states. Black, Latino, and Indigenous communities; LGBTQ+ people; people with low incomes; and people with disabilities continue to face the greatest barriers to care due to systemic racism and economic injustice.

But there is an unstoppable momentum building: Since Roe was overturned, abortion rights have been put to the people through ballot initiatives in multiple states – and in every single opportunity to make our collective voices heard, reproductive freedom has triumphed. Harnessing this overwhelming, highly visible support for abortion access, the Action Fund is pursuing a long-term strategy to regain and rebuild rights that are more lasting and expansive than ever before.

We are building for the future, even as we respond to the immediate crisis. The Action Fund and local Planned Parenthood advocacy and political organizations will mobilize 19 million Planned Parenthood supporters and combine forces with coalition partners to protect and advance access wherever possible in the states. And we will deploy all of our movement power to ensure that the Biden-Harris administration continues to take meaningful action in this public health crisis.

The Action Fund's unique nationwide organizing infrastructure, built over decades, will power this effort. Teams of Action Fund experts – seasoned organizers, attorneys, lobbyists, and policy and communications specialists – will provide comprehensive support in every state to help local Planned Parenthood advocacy and political organizations gain ground where abortion is restricted.

IN THE STATES

The Action Fund will assist local Planned Parenthood advocacy and political organizations – providing additional funding and staffing when needed, as well as expert organizing, communications, and strategy support – to achieve the following goals:

- maximize access to care in states where it is protected – particularly those states, such as CO, IL, NM, and PA, that are seeing a surge of patients from states with abortion bans;
- establish enduring protections through ballot initiatives that enshrine abortion rights in state constitutions – previously passed in CA, MI, OH, and VT – to as many as 22 states by 2030, including the eight states we're investing in for 2024;
- defeat abortion restrictions wherever possible to hold the line on access – building on efforts by local Planned Parenthood advocacy and political organizations that were instrumental in defeating more than 300 harmful bills in 44 states last year; and
- destigmatize abortion by leveraging cultural shifts and personal stories – from scores of Planned Parenthood storytellers who share their experiences and the impact of bans on their health and lives – to amplify and lead the public discourse and media narrative around this issue.

AT THE FEDERAL LEVEL

The Action Fund will continue to work intensively with the Biden-Harris administration and Congress to respond to the loss of abortion rights. At the urging of the Action Fund and our coalition partners, the administration has signed executive orders to protect and secure access to reproductive health care services – including abortion and contraception. As November approaches, we are conducting post-election scenario planning to ensure that we are prepared to protect or advance federal policy, no matter the outcome.

As the Action Fund fights to regain our rights, we are making the case that Roe’s reversal is a reflection of how our democracy has been corrupted, thereby further threatening reproductive freedom.

Gerrymandering, the partisan packing of our courts, voter suppression laws, and other appalling tactics have stacked the deck against a public that overwhelmingly supports bodily autonomy. Alongside our coalition partners in this arena, the Action Fund will continue its staunch advocacy for reforms that can restore transparency and broader participation in our democracy. Examples of the measures we are advocating for include fundamental changes to the federal judiciary, such as expanding the Supreme Court and lower federal courts; passing legislation to make our electoral system more equitable, like the John Lewis Voting Rights Advancement Act; and advancing redistricting reform to combat gerrymandering.

THE LONG-TERM STRATEGY

The Action Fund’s work in 2024 lays the foundation for our multi-year strategy to achieve abortion rights that are both national and durable. **This involves moving forward on several tracks simultaneously:**



using ballot initiatives to pass state constitutional amendments that offer lasting protections in the states



advocating for and achieving federal legislation that will protect abortion access nationally



building power to achieve pro-reproductive freedom legislative majorities and governors in 38 states, the number necessary to ratify a federal constitutional amendment



passing a federal constitutional amendment that will go beyond Roe to provide durable, national protections for all

Drawing on our uniquely talented team of organizing and policy experts, our highly trusted reputation as the nation’s most effective advocate for sexual and reproductive health care, and 19 million Planned Parenthood supporters, the Action Fund will never back down from this fight. We will face this historic challenge and advance the changes necessary to achieve enduring reproductive freedom nationwide.

*Contributions to Planned Parenthood Action Fund will not be earmarked for any purpose, and will generally support our activities to protect and promote reproductive health nationwide.

**Contributions to Planned Parenthood Action Fund are not tax-deductible as a charitable contribution or business expense under IRC Section 162(e).