

Public Overwhelmingly Supports Planned Parenthood

Since the latest fraudulent attacks on Planned Parenthood launched last year, national polls have found broad, deep support for the organization and its ability to provide health care services to millions of people - and the public has mobilized on behalf of Planned Parenthood.

Fourteen separate nationwide polls and four polls in political swing states also show strong favorability for Planned Parenthood and strong opposition to efforts in Congress to block patients from accessing high quality, lifesaving care at Planned Parenthood.

These polls stem from the deep and longstanding relationship that many Americans have with Planned Parenthood, which is the nation's leading provider of reproductive health care and sex education. For nearly a century, people have relied on Planned Parenthood for birth control, lifesaving cancer screenings, safe, legal abortion, and other high-quality health care. An estimated one in five American women reports having been to Planned Parenthood for care in her lifetime.

All fourteen national polls conducted in the wake of these attacks show strong support for Planned Parenthood and extraordinarily strong opposition to dogmatic policies targeting federal funding for care.

- A <u>New York Times/CBS News Poll</u> taken in the middle of the 2015 funding fight found that most Americans think Planned Parenthood should continue to receive government funding. The nationwide survey found that **congressional Republicans have more to lose** in yet another budget fight; more Americans would blame Republicans than other political actors if the government were to shut down over the funding of Planned Parenthood.
- In a <u>Pew Research Center Poll</u>, a majority of Americans surveyed say that **any budget deal must maintain funding for Planned Parenthood**. This Pew poll found that if lawmakers fail to agree on a budget and the government does shut down, more say the Republicans are to blame than any other participant.
- A <u>Quinnipiac University National poll</u> found that 69% of American voters including 56% of Republican voters oppose shutting down the federal government over funding Planned Parenthood. The majority of voters oppose blocking patients using Medicaid from accessing Planned Parenthood, and a strong 60% percent of women oppose blocking access to care at Planned Parenthood.



- A poll from <u>NBC News/Wall Street Journal</u> found 6 in 10 Americans say they're opposed to completely eliminating Planned Parenthood's federal funding including more than 40 percent who are "strongly" opposed. The Sept 28 poll demonstrates that American attitudes about Planned Parenthood are virtually unchanged after extremists released a series of deceptively edited videos.
- The latest poll from <u>CNN/ORC</u> found that **7 out of 10 Americans oppose shutting down the government** in order to block patients from accessing care at Planned Parenthood. Even the majority of those who labeled themselves as "Conservative" agree that it is more important to avoid a government shutdown than block patients using Medicaid from accessing Planned Parenthood, and a strong 76% of respondents who make under \$50K a year share the same view.
- A poll from Hart research found that 64% of voters, including 72% of Independents,
 disagree with attempts to block patients from accessing care at Planned Parenthood.
 Only 28% of voters support efforts to block patients using Medicaid from accessing Planned
 Parenthood, and voters overwhelmingly say they would support a candidate who favors funding
 Planned Parenthood over a candidate who supports blocking patients from accessing care at
 the organization.
- YouGov found that a solid majority of Americans have a favorable view of Planned
 Parenthood virtually unchanged from a year ago. The poll found that more than a third
 of people who think abortion should be banned in all cases have a favorable view of Planned
 Parenthood.
- A <u>Reuters/Ipsos</u> poll showed that a majority of Americans support federal funding for Planned Parenthood's preventive services, and strongly oppose attempts to block millions of patients across the country from accessing care at Planned Parenthood's health centers. **Fully 54% of people said they support federal funding for Planned Parenthood, and just 26% oppose.** When asked about federal funding for reproductive health services generally, compared to funding for the same services at Planned Parenthood specifically, respondents were more supportive (by as much as 10%) of funding health care services at Planned Parenthood.
- An <u>NBC-WSJ poll</u> shows that **Planned Parenthood has a significantly higher favorability rating than any other group or individual tested –** including the U.S. Supreme Court, President Obama, both political parties, and key Republicans running for president.
- And a <u>Fox News poll</u> showed that voters agree that Planned Parenthood should continue to receive federal funding, even after the video attacks this summer. In addition, the Fox News poll found that more voters than not view Planned Parenthood positively.
- A nationwide <u>USA TODAY/Suffolk University Poll</u> found that two-thirds of Americans continue to support funding for Planned Parenthood.
- <u>Rasmussen Report</u> found that voter attitudes about Planned Parenthood have not changed in the nearly three months since the release of the first video from CMP – a majority of Americans still view Planned Parenthood favorably.
- <u>Associated Press-GfK</u> found that 69% of those surveyed do not support forcing a government shutdown to block Planned Parenthood's funding, and less than half of Republicans would entertain this idea.



• <u>USA TODAY/Suffolk University</u> also found that **Americans overwhelmingly oppose** cutting off federal funds for Planned Parenthood, with the majority of those surveyed responding that funding should not be eliminated.

In addition to the widespread, steady support and trust people all over the country place in Planned Parenthood, national polls shows Americans believe women have a right to safe and legal abortion.

- A <u>Bloomberg Politics national poll</u> found that **67% of Americans surveyed said the Supreme**Court was right to rule that women have a constitutional right to abortion.
- A poll from Perry/Undem shows that nearly two-thirds (63%) of participants said state level anti-abortion laws are going in the wrong direction. And, when asked to choose one word to describe their reaction to the list of new state restrictions, many chose words like "unfair," "wrong," "disgusted," "ridiculous," and "angry."
- A <u>PerryUndem poll</u> commissioned by Vox found that **the majority of Americans oppose** restrictions meant to shutter health centers or make it more difficult for women to access abortion, and that 70 percent of Americans don't want to overturn *Roe vs. Wade*.
- A <u>PerryUndem poll</u> commissioned by the National Latina Institute for Reproductive Health found
 that **67 percent of Latino voters do not want to see** *Roe v. Wade overturned*, and that 69
 percent of Latino voters said they believe abortion should remain legal regardless of whether
 church leaders oppose it.

Since these attacks began last year, polls in political swing states continue to show extremely strong support for Planned Parenthood.

Three surveys conducted by Hart Research show that despite months of attacks from anti-abortion extremists and their allies in Congress, voters in the battleground states of New Hampshire, Ohio, and Pennsylvania strongly support Planned Parenthood. The polls found strong opposition to blocking patients using Medicaid from accessing the preventive health services, including cancer screenings and birth control, that Planned Parenthood provides to millions of women in communities across the country – as well as overwhelming opposition to a government shutdown over Planned Parenthood.

Key findings from the surveys include:

- **66% of New Hampshire voters oppose** blocking patients from accessing Planned Parenthood's preventive health services, including 72% of Independents.
- **65% of Ohio voters oppose** blocking patients from accessing Planned Parenthood's preventive health services, including 59% of Independents.



- **69% of Pennsylvania voters oppose** blocking patients from accessing Planned Parenthood's preventive health services, including 69% of Independents.
- Large majorities of voters in each state (65% in New Hampshire, 60% in Ohio, and 65% in Pennsylvania) do not believe that blocking patients from accessing care at Planned Parenthood is justified by the deceptively edited videos released by anti-abortion extremists.
- Overwhelming majorities of voters in each state (75% in New Hampshire, 74% in Ohio, and 76% in Pennsylvania), including majorities of Republican voters, have an unfavorable reaction to the idea of shutting down the federal government to block any funding for Planned Parenthood.
- By a 2 to 1 margin, voters in all three states are less likely to vote to re-elect their senators if they vote to block patients from accessing care at Planned Parenthood.

An additional <u>Poll in Maine</u> from Hart Research found that **70% of Maine voters** oppose the attempt by congressional Republicans to end all government funding for Planned Parenthood, with 55% **strongly opposed.**

Millennials are a <u>critical voting demographic</u> in the 2016 election, and according to a new poll of <u>Cosmopolitan</u> readers (conducted in partnership with John Della Volpe, CEO of SocialSphere and director of polling at the Harvard Institute for Politics), reproductive rights, health care and racism are among their top priorities. In fact, **millennials voters are prioritizing reproductive rights** and health care as their most important issues for this year's election. The poll found that **68 percent of those surveyed listed health** care as their top priority, and **61 percent listed reproductive rights as the top issue for them in the upcoming election** – above national security or jobs.

Millions of supporters fought back against these unprecedented attacks against Planned Parenthood at Pink Out Day 2015.

September 29, 2015, was dubbed "National Pink Out Day." Volunteers, allies, and supporters wore pink, attended events, held press conferences, and gathered together to stand with Planned Parenthood in all 50 states.

- In Albuquerque, NM, Baltimore, MD, Boise, ID, St. Louis, MO, and Raleigh, NC, over 100 volunteers and supporters attended rallies, and in Los Angeles, CA, New York City, NY, Portland, ME, and Philadelphia, PA, crowds swelled to over 300. And it wasn't just rallies: Other supporters celebrated Pink Out by hiking through Park City, UT; in Concord, NH, supporters gathered at night to light up the state capitol; and in Fairbanks, AK, volunteers braved the snow to show their support.
- Additionally, 28 sites offered free STD testing, and more than 100 patients and supporters joined 21 members of Congress in Washington, DC, to deliver petitions with more than 2.4 million signatures asking Congress not to block patients from accessing care through the reproductive health care nonprofit. Ads in support of Planned Parenthood also appeared across a number of political news sites, including the Washington Post, New York Times, Politico, Mother Jones, and Daily Kos. The ads mirror the sentiment of Pink Out Day in their copy: "Birth Control, Cancer Screenings, Reproductive Rights and Planned Parenthood are worth fighting for."



- Pink Out Day also saw hundreds of thousands of supporters fighting back on social media. All day, #PinkOut trended in the top 3 nationally and it reached number 7 globally. Nearly 500,000 people "pinked out" their Facebook and Twitter pages, and the #PinkOut <a href="https://doi.org/10.2016/jhan.2016/jh
- A diverse coalition of 373 organizations participated in Pink Out Day as well, including MoveOn.org, CREDO Action, and People for the American Way helping to organize grassroots events across the country, gathering signatures on grassroots petitions in support of Planned Parenthood and against the latest attacks on reproductive health.

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