



## Stand with Planned Parenthood National Day of Action Saturday, September 14, 2019

**The Trump administration has forced Planned Parenthood and other providers out of the national program for birth control and reproductive health care — Title X — through an unethical gag rule.** Planned Parenthood health centers have been part of the program for 50 years and they serve more patients through the program than any other provider.

Unless Congress acts, this could put birth control and other reproductive health care out of reach for millions of people struggling to make ends meet — including many communities of color and people living in rural areas.

**We must do everything we can to make sure our patients don't lose care. This is why, on Saturday, September 14, we need your help to SHOW Congress they need to act now.**

**Want to help? It's easy — on September 14 we'll rally all across the country in front of our reps' offices and iconic places in our communities, and take a photo doing two things:**

1. **Wearing pink and holding Stand with Planned Parenthood signs** to show we need them to defend Planned Parenthood.
2. **Having one person in the middle hold up a sign** with the name of your representative and the message: "Rep. *Name*, What are YOU doing to protect birth control?" if they aren't yet with us, or "Rep. *Name* protects birth control. Members of Congress, will you do the same?" if they are.

The tone for this is serious — and we want to capture it in our photos. We'll then share our photos on social media and Planned Parenthood's website with the hashtags #ProtectX and #IStandWithPP to show that people all over the country demand Congress stand with Planned Parenthood.

Ready to dive in? Below is everything you need to plan your action:

[Step 1: Plan your action and pick a target](#) for September 14th.

[Step 2: Register your action online](#) and invite people!

[Step 3: Take your photo at the action and amplify your message](#) online: #StandwithPP and #ProtectX!

## **Step 1: Plan your Action & Pick a Target for September 14**

Our goal on September 14 is to be as visible as possible in the streets and online. Below is a checklist you can use to plan your event. Recruitment is key ([here's a quick guide to getting people to your event](#)).

- First, research if there are existing rallies you can plug into, here:**  
<https://act.plannedparenthoodaction.org/calendars/standwithpp>
- If there aren't, look up information about your state's representatives:**
  - [Find your House Representative and Senators](#)
  - Then [look up where your Senators and Representative stand on the issue](#).
- Pick who your target(s) will be — your two Senators, your House Rep., or all three:**
  - If you live in Colorado, Arizona, or North Carolina, we need your help to put pressure on Senators Gardner, McSally, and Tillis — so focus on them.
  - If you don't live in one of those states, and have a Senator or House member who doesn't support Planned Parenthood or is on the fence, focus on them.
  - If all your Senators and House members support Planned Parenthood then you can focus on thanking all three of them at your event.
  - Look at the helpful resources section to get more information about your Reps.
- If possible, choose an easily accessible location that is unique to your state or city — we want to show that people all across the country are fighting back.**
- [Register your event online](#) (see Step 2 for details).
- [Recruit as many supporters as possible](#) using all the tools you have: email, social media, community email lists, etc. Assume that less than 50% who say they will come will show up, so be creative and thorough!
  - [Use these graphics](#) to post to social media.
- Plan to have a sign-making party ahead of the event. Make signs clearly displaying the name(s) of the representative(s) you're targeting.**
  - For undecided or unsupportive representatives write: "Stand With Planned Parenthood [Rep's Name]", #ProtectX [Rep Name]"
  - For champions write: "Thank you for Standing With Planned Parenthood, [Rep's Name]"
  - Use pink poster board to create "I Stand with Planned Parenthood" signs.
  - If there is enough time to get it, [order a bundle of #IStandwithPP signs](#) using the code DEFENDERS.
  - To make the most impact, share photos from your planning events or sign-making party on social media and urge your fans/friends to host events of their own or join yours.
- Make sure you have someone assigned to take the photo ahead of time!**

## [Step 2: Register Your Action Online \(IMPORTANT!\)](#)

Please register events for the Day of Action as soon as possible so that we can help recruit attendees to your events. To find and create Day of Action events go to the events page here: [ppact.io/doa\\_events](http://ppact.io/doa_events).

This is how to let other supporters in your area know that you are planning an event and have them RSVP to join you! [See the step-by-step instructions here on how to use the online events tools](#).

If you need support creating events or accessing the platform, please email [defenders@ppfa.org](mailto:defenders@ppfa.org) for help setting up events or any questions.

### Upcoming Events



71 Upcoming

### Find an event near you

SEARCH

Include past events

11  
DEC

#### ***Oberlin Planned Parenthood Generation Action: Weekly Meeting***

📅 December 11, 2018 ⌚ 8:00 PM

📍 Wilder Hall  
Oberlin, OH, 44074  
United States

RSVP NOW

PPAC's weekly meeting to discuss canvassing, phone-banking, GOTV,

[Learn More](#)

11  
DEC

#### ***Planned Parenthood Votes Northwest and Hawaii: Holiday- Themed Sex Trivia (Oly, WA)***

RSVP NOW

## **Step 3: Take Your Photo & Amplify the Message**

Remember these tips leading up to and during your Day of Action:

- ❑ **Before your event:**
  - ❑ **Send at least two reminders over email and text to your event RSVPs (one at least 24 hours before, and one the morning of the event).**
    - ❑ Include the location and time of the event and a reminder to wear pink!
    - ❑ Make sure to look ahead at the weather — if it might rain remind people to bring umbrellas or ponchos.
  - ❑ **Print out a few copies of [this sign-in sheet](#), and pack a clipboard and pens.**
  - ❑ **See if you can borrow a step stool or short ladder — it'll help you get a better photo of your group!**
  
- ❑ **At the event:**
  - ❑ **Show up in pink and bring your signs. If you need Planned Parenthood swag, you can [request it here](#) with the code DEFENDERS.**
  - ❑ **Have all attendees text FIGHT to 22422 to check-in and sign the petition.**
  - ❑ **Take your photo:**
    - ❑ Have supporters make an 'X' with your signs to show their support for Title X
    - ❑ Have one person in the middle hold up a sign clearly highlighting your House representative or Senator's name.
    - ❑ Make it serious to show we need action now.
  - ❑ **Ask attendees to join in a chant:**
    - ❑ **Protect X Call & Response:**
      - ❑ Rally leader: Protect!
      - ❑ Crowd: Ten!
      - ❑ *Repeat*
    - ❑ **When Title X is Under Attack Call & Response**
      - ❑ Rally leader: When Title X is under attack, what do we do?
      - ❑ Crowd: Stand up fight back!
      - ❑ *Repeat*
  - ❑ **Send your photos to [defenders@plannedparenthood.org](mailto:defenders@plannedparenthood.org) ASAP.**
  - ❑ **Post your photo on social media using the #IStandWithPP and #ProtectX hashtags so we can amplify your awesome work.**
  
- ❑ **Immediately after the event: amplify your message!**
  - ❑ **Message and text your friends and family with the link to the photo you posted, and ask them to share it and tag your member of Congress too!**

- ☐ Use [the worksheet](#) at the end of this guide to figure out who to ask!
  - ☐ Add graphics to your posts and profile from [protectx.org/events](https://protectx.org/events).
  - ☐ If you get any media inquiries that's great! Please direct all media inquiries to Planned Parenthood's media team at [media.office@ppfa.org](mailto:media.office@ppfa.org)
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## Helpful Resources

### Toolkits & Worksheets:

- ☐ [Recruiting for your Event](#)
- ☐ [How to Use the Action Councils Hub](#)
- ☐ [Relational Organizing Worksheet](#)

### Information About Your Reps:

- ☐ [Find your House Representative and Senators](#)
- ☐ [Your House Representative and Senators' stance on Title X](#)

### Trainings:

First time organizing an event or just want a hand? Join one of our upcoming trainings to learn how you can organize an event in your community to stand with Planned Parenthood and protect health care for millions of patients. Register for one or more of our trainings:

- [Tuesday, September 10 at 7:30 p.m. ET/4:30 p.m. PT](#)
- [Thursday, September 12 at 7:30 p.m. ET/4:30 p.m. PT](#)

## Relational Organizing Worksheet

# Who are your people?

### My friends

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

e.g. Facebook friends

### My family

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

e.g. nieces/nephews,  
uncles/aunts, cousins

### Community groups I'm a part of

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

e.g. PTA, church

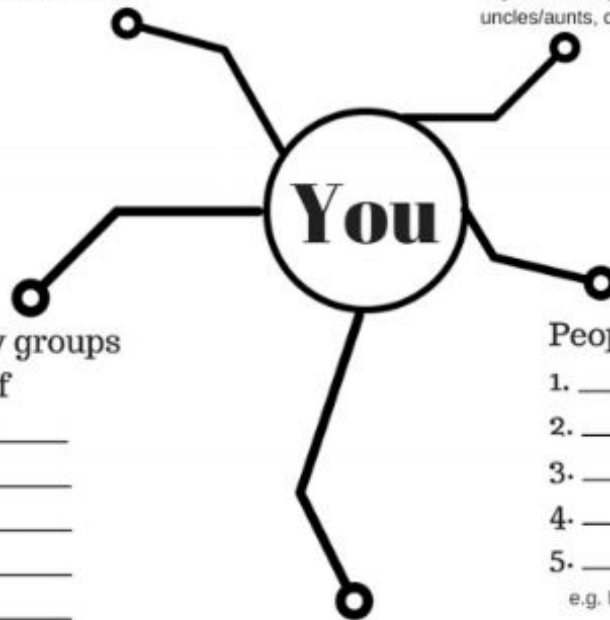
### People I see regularly

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

e.g. barber, dog walker

### People I work with

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_



Source: Analyst Institute