



Planned Parenthood Central Coast Action Fund

Early Endorsement Policy:

The Action Fund may give its **Early Endorsement** before the filing deadline to a qualified candidate who:

- Scored 100% Pro-Choice on the Action Fund's Candidate Questionnaire
- Scored 100% Pro-Choice in CA Legislature or Congress as rated by PPFA and PPAC
- Spoken publicly or taken some action if served on City Council, Supervisorial or School/College Boards
- Demonstrated extraordinary commitment to Planned Parenthood and/or Reproductive Rights

In addition, a Candidate must meet at least 6 of 12 of the following in the last 4 years:

- Authored or co-authored PPAC or PPFA legislation (if an incumbent)
- Supported Planned Parenthood, its projects, and/or abortion-reproductive rights publicly
- Served on either Planned Parenthood C3 or C4 Board(s)
- Employed by or performed volunteer services for Planned Parenthood
- Submitted letters and/or op-eds to the editor
- Consistently attended Visibility Events/Press Conferences
- Signed on to Pro-Choice Coalition Ad over a number of years (not just around election time)
- Introduced Resolutions supporting the Planned Parenthood mission (if an incumbent)
- Donated consistently to Planned Parenthood C3 and/or C4 (includes in-kind contributions)
- Signed on to Initiative campaigns sponsored or supported by PPAC or PPFA
- Organized a phone bank or other political activities for Planned Parenthood campaigns
- Participated in other equivalent activities that publicly demonstrate support for the Planned Parenthood mission.