2020 was the most challenging election cycle we have ever experienced. With the health pandemic changing the way we vote and the ongoing fight for racial and social justice, our efforts to get out the vote and educate voters were more important than ever.

Through a solid phone bank and digital ad campaign, the Community Action Fund (CAF) achieved our 5 goals in a 100% virtual effort to educate voters about the importance of voting, how to register to vote, and getting out the vote for CAF endorsed candidates. Our efforts contributed to record-breaking voter turnout: over 87% in Orange County and over 77% in San Bernardino County.

1. Win the White House
   In a historic victory for the country, Joe Biden and California's very own Kamala Harris secured 306 electoral votes to win the Presidential Election - winning a majority vote in both Orange and San Bernardino Counties.

2. Flip the U.S. Senate
   The CAF contributed $100,000 to our sister Planned Parenthood affiliate in Georgia to help register voters and get out the vote. As a result of our collective effort, we were victorious winning both Senate seats in the Special Run-off Election.

3. Maintain the House
   At the federal level we did our part to retain 6 of our 8 congressional seats. Despite losing our champions in two districts, the CAF is already focused on taking back those seats on Tuesday, November 8, 2022.

4. Elect State and Local Champions
   Endorsed 89 candidates and won 65% of races at the local level. We endorsed 40 women running for office - more than we have ever endorsed in one electoral cycle and many of whom are women of color active with our 4 Leadership Councils.

5. Make Voting Easy and Accessible
   Equipped voters with the information and resources needed to participate in the Census and General Election by educating over 200,000 voters through phone banks and reaching over 4 million people through a digital campaign.
Virtual Capitol Day

Planned Parenthood advocates from across the state gathered for our first ever Virtual Capitol Week. This year, we lobbied our elected officials on our state budget and legislative priorities that focused on payment parity for telehealth, abortion costs, patient confidentiality, and health center security.

... 42 volunteers met with 13 legislative offices including all of our OC and SBC champions.

Ambassador Summit

The CAF hosted a two-part Advocacy Ambassador Training Series. 64 new volunteers became advocacy ambassadors and learned about Planned Parenthood services, how to share their story, and most importantly - how to organize in their communities.

At the second training, volunteers took a deep dive into organizing tactics, a look at the fight ahead, and spent time brainstorming and planning outreach and advocacy actions.

Contributed $100,000 to help defeat dangerous abortion access initiatives in Colorado and Texas; and helped protect Referendum 90 in Washington state which ensures all students have access to comprehensive sexual health education in public schools.

Partnered with leaders from both Orange and San Bernardino Counties to create 4 unique Leadership Councils that meet the needs of our diverse communities: Latinx, LGBTQ+, Asian American Pacific Islander, and African American.

Raised $83,098 at the virtual annual event featuring legal scholar Erwin Chemerinsky. It was an insightful and candid discussion about the future of Roe v. Wade, voting rights and what we can each do to continue the fight to protect and maintain reproductive rights for all.

✓ 149 participants  ✓ 27 new donors  ✓ $4,727 in-event donations

Donate at CommunityActionFund.org/give
Community Action Fund
FY 2020-2021 Annual Report

POWER OF NUMBERS

Facebook

❤️ 1,628 Likes

4,787,084 Impressions

127,845 Engagement

Like: @CommunityActionFund

Twitter

❤️ 487 Followers

97,284 Impressions

1,410 Engagement

Follow: @ActPPOSBC

C4 + PAC Fundraising

$381,444

People Power

70,522 Email Contacts

320 Active Volunteers

129 New Donors

Donate: CommunityActionFund.org/give

Sign up: bit.ly/CAFoutreach

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