




Thank you for helping us improve Black Maternal Health! Below, you'll find some sample posts you can use on your social channels. Please feel free to edit them and add your own voice.

- Short link to PPIA's Black Maternal Health page: bit.ly/ImproveBlackMaternalHealth
- Please use the hashtag **#BlackHealthMattersIL**
- You can download accompanying graphics at bit.ly/TakeActionForIL
- Please tag us:
 @PPIAction  @PPIllinoisAction  Planned Parenthood Illinois Action

Social Media Sample Posts

- We can't wait to address Black maternal health disparities. Take action and help us reduce health care disparities for all Illinoisans: bit.ly/ImproveBlackMaternalHealth #BlackHealthMattersIL
- Non-Hispanic Black women are six times as likely to die of a pregnancy-related condition as non-Hispanic White women in #Illinois. Join us and help us pass a series of crucial bills to improve Black maternal health across the state! Learn more at bit.ly/ImproveBlackMaternalHealth #twill
- Every person deserves a #doula, but not everyone can get one. Sign [PPIA's] petition and help us fix this injustice: bit.ly/ImproveBlackMaternalHealth #BlackHealthMattersIL
- Black pregnant people deserve better. #Illinois needs to expand home visit programs, require implicit bias training for #healthcare pros, expand Medicaid to include #doulas and insist on evidence-based care for ALL pregnant people. Join us at bit.ly/ImproveBlackMaternalHealth #twill
- For too long, access to high quality #healthcare has been determined by things like race, gender identity, and zip code. We need new models of care that center the lived experiences of Black pregnant people. Join us at bit.ly/ImproveBlackMaternalHealth. #BlackHealthMattersIL