



Planned Parenthood of Wisconsin, Inc.

Planned Parenthood of Wisconsin (PPWI) provides confidential, nonjudgmental reproductive health care at 24 health centers across the state. For more than 85 years, PPWI has been the state’s largest and most trusted reproductive health care provider. **One in five** women has been a patient at Planned Parenthood. We offer the full range of comprehensive reproductive health care services.

HEALTH CARE - STATEWIDE

Patients Served in 2020	54,411
Patient Visits	110,457
Birth Control Units	134,327
Emergency Contraception Units	59,517
Condoms Dispensed	1,034,533
STI Tests	87,708
HIV Tests	8,208
Pregnancy Tests	8,749
Cervical Cancer Screens	3,492
Breast Exams	490
Early Pregnancy Complications	243
Abortions	5,104
Colposcopies/Cryotherapies	202

Impact in Wisconsin

Planned Parenthood of Wisconsin provides affordable, quality, and confidential health care to 54,411 patients in our 24 health centers in Wisconsin. In 2020, there were more than 110,000 patient visits for health care services. Of the patients we served in Wisconsin, 49% lived below the federal poverty level, and at least 80% are eligible for Medicaid. Additionally, 58% of patients identified as a person of color. Planned Parenthood is the largest community based reproductive health care provider in Wisconsin.

Patient volume decreased temporarily by 12% in 2020 due to COVID. Additionally, many patient visits were virtual through PPWI’s statewide Virtual Care and PP Direct programs and not counted towards a specific health center location.

PPWI’s Education Department provided 427 school and community education programs for over 10,000 participants in 2020. Program shifts due to COVID-19 included 1,527 phone calls to Latinx community members through PPWI’s Promotores de Salud program and reaching 1,323 youth through Youth Health Educators’ social media. PPWI provides education workshops in schools and community settings, home health parties, health fairs and other outreach events, and professional training opportunities.