



Planned Parenthood  
**Advocates**  
Pasadena and San Gabriel Valley

The election of Donald Trump and a GOP-controlled Congress brought unprecedented attacks upon Planned Parenthood and reproductive freedom. We've survived existential threats such as three defunding attempts and an attempt to repeal the ACA, largely due to an extraordinary response by women and people who support Planned Parenthood - people who rose up to fiercely defend hard-won reproductive rights.

Here in the San Gabriel Valley, we foresaw the need to build a political movement that protects the people and communities who rely on Planned Parenthood. In October 2015, we incorporated Planned Parenthood Advocates Pasadena and San Gabriel Valley to engage in the political advocacy that Planned Parenthood health centers cannot.

In just three short years, PP Advocates has signed up over 22,400 local supporters, recruited 1,865 donors, raised \$369,950, and activated nearly 300 new volunteers. We've elected Planned Parenthood champions at the local, state, and federal levels and worked with our leaders to achieve favorable state budget allocations for medical services and proactive standards for sex education in California.

**Our political power has had tangible results thanks to the support of our growing community of supporters.**

## **OUR FEDERAL IMPACT**

### **Helped elect Katie Hill to US Congress**

- 17 phone banks and 4 postcard writing sessions
- Nearly 6,000 calls
- 1,500 hand-written postcards mailed
- 140 new volunteers
- 30 volunteer canvassing shifts on election weekend

### **Contributed \$3,000 to the PP Action Fund in Orange County to flip House seats and elect Katie Porter, Harley Rouda, and Gil Cisneros**

### **Fought to prevent the repeal of the ACA**

- 4 phone banks
- 15 volunteer shifts
- 3 demonstration rallies with nearly 300 activists

### **Partnered with local Congresswoman and champion Judy Chu**

- Press conference with Rep. Chu at Pasadena City Hall to oppose the nomination of Judge Kavanaugh to SCOTUS
- Hosted a meet & greet to present Rep. Chu with a financial contribution from Planned Parenthood's national action fund

### **Fought to oppose Brett Kavanaugh's nomination to the Supreme Court**

- 2 phone banks
- 18 volunteer shifts



# OUR STATE IMPACT

## Endorsed and helped elect Anthony Portantino for CA Senate against an anti-choice opponent

- Co-hosted Planned Parenthood Night at the Portantino campaign
- Participated in election day phone bank
- 25 volunteer shifts
- Email outreach series
- Paid digital campaign ads

## Endorsed Ed Chau & Chris Holden for CA Assembly

## Helped pass Prop. 56 tobacco tax measure to fund Medi-Cal reimbursement rate increases for healthcare providers

- 6 phone banks
- 25 volunteer shifts
- Lobbied state leadership to ensure PP services were included in the rate increases

# OUR LOCAL IMPACT

## Endorsed and helped elect Sandra Chen Lau for Pasadena City College Board of Trustees

- \$500 campaign contribution
- 8 volunteer phone bank shifts
- Thousands of calls to Pasadena voters
- Social media and email outreach to PP Advocates supporters

## Passed the CA Healthy Youth Act (CHYA) mandating sex education in all public and charter middle and high schools in CA

## Secured \$600k for the CA Department of Education to ensure CHYA compliance statewide

## Helped elect Xavier Becerra as CA Attorney General

- Calls to delegates to secure CA Democratic Party endorsement
- 2 phone banks
- 254 calls
- 11 volunteer shifts

## Contributed \$5,000 for Gavin Newsom for Governor

## Contributed \$8,000 to elect seven CA State Senators



## Endorsed and helped elect Katie Clark for Altadena Library Board of Trustees

- \$500 campaign contribution
- Social media and email outreach to PP Advocates supporters

We're proud of the strides we've made together, yet there's still much to be done. California must lead the way for access to reproductive health care and be a safe haven for women around the country seeking abortion services. PP's national Care for All program targets 10 states that are gaining ground in the fight for reproductive rights and expanding access to health care - and California is at the forefront of this effort!

### Over the next several years, PP Advocates will go all in to:

- Prepare for federal elections in 2020, including electing a new President and flipping the U.S. Senate
- Create a local political environment that supports opening new health centers in more communities in the San Gabriel Valley
- Endorse and elect Planned Parenthood champions in local 2020 primary and general elections, such as:
  - School board races in Arcadia, Baldwin Park, Glendale Community College, Glendale Unified, and Pasadena Community College
  - City council races in Azusa, Glendale, Glendora, La Canada Flintridge, Monrovia, Pasadena, San Gabriel, Temple City
  - Library district board races in Altadena
- Secure permanent funding for CHYA's full implementation and compliance
- Push for permanent state budget solutions to sustainably fund Planned Parenthood services in California

PP Advocates has made incredible strides in our first three years. **With your help**, our impact as the premier advocate for sexual and reproductive health in the San Gabriel Valley will create lasting change -- here at home, as well as across our state and nation!

# WHAT'S NEXT

