



To: Planned Parenthood of Greater New York
From: Change Research
Date: June 17, 2020
Re: NY Congressional District 15 Poll

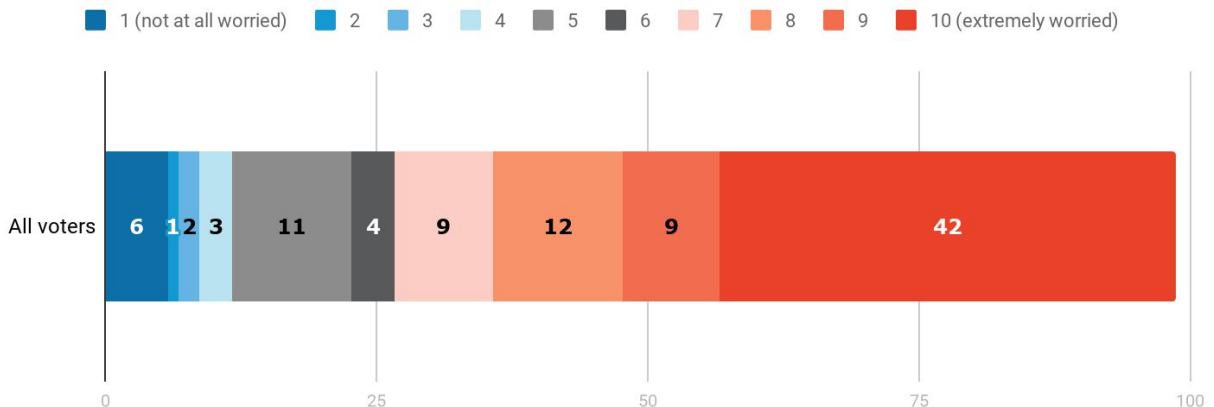
Key Findings

A poll from Change Research of 552 registered likely Democratic primary voters in New York’s 15th Congressional District from June 12-17, 2020¹ shows that Bronx voters hold unfavorable views of Ruben Diaz Sr. and are concerned by his stances on sexual harassment and reproductive rights. Voters feel favorably towards Planned Parenthood and are broadly supportive of reproductive rights, but they express concern that there are not enough quality, affordable options available in their communities and that their community members are unaware of the resources they do have for preventive reproductive health care.

Top Issues

Coronavirus is a key issue and source of concern for these voters, but other issues remain top of mind too. On a scale of 1-10, where 10 indicates extreme worry, the plurality of voters rate themselves as a 10/10 on the worry scale (42%). We also asked voters to describe the most important issue to them in the Bronx, and the six issues that were most frequently mentioned were **housing** (15%), **crime and public safety** (12%), **healthcare access and insurance** (10%), **education** (8%), **jobs** (7%), and **criminal justice** (5%).

How concerned are you about coronavirus on a scale from 1 to 10, where 1 means you are not worried at all and 10 means you are extremely worried?



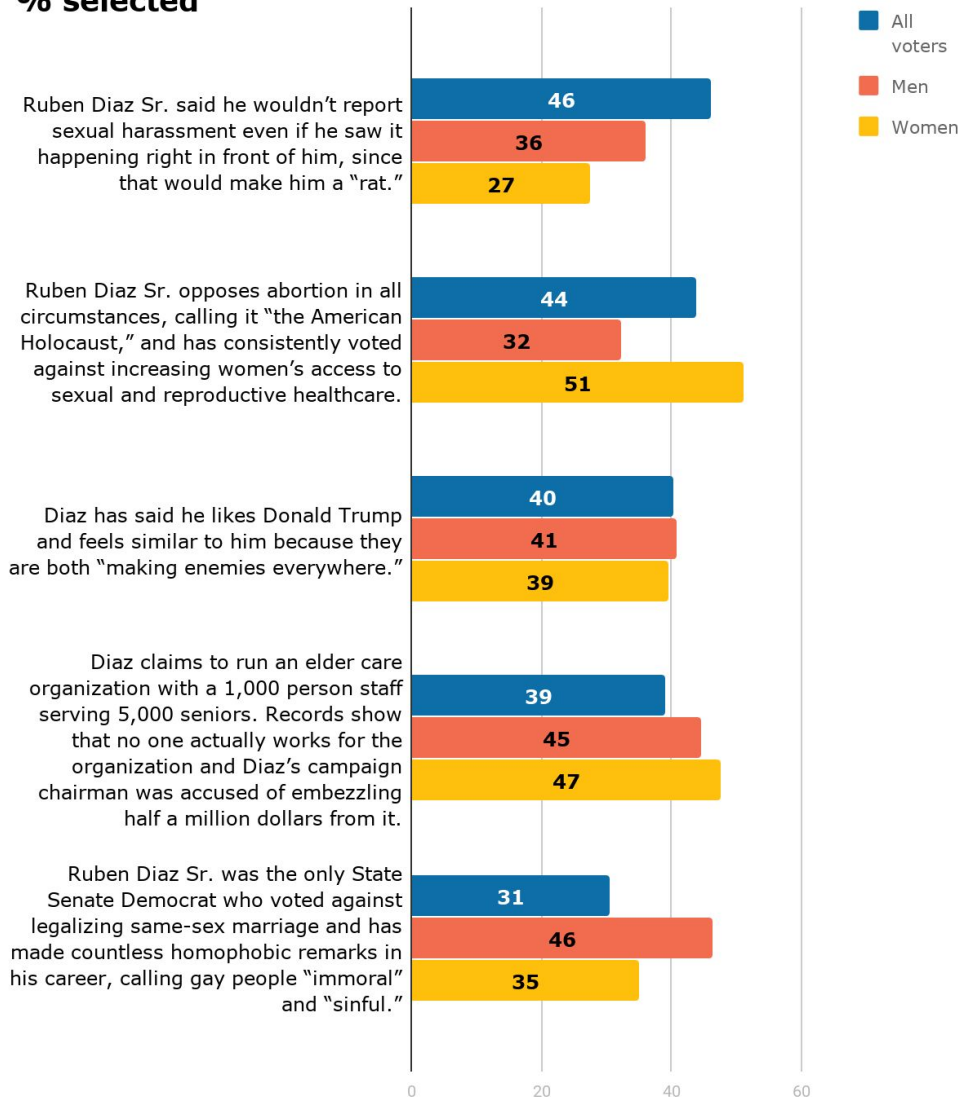
¹ Using its Dynamic Online Sampling Engine to attain a sample reflective of the electorate, Change Research polled 552 people in NY CD-15, June 12-17, 2020. The margin of error as traditionally calculated is 4.04%. Post-stratification weighting was performed on age, gender, race/ethnicity, and zip code. Weighting parameters were based on voter file data, and 2016 presidential results were based on numbers released by the New York Secretary of State.



Public Opinion of Candidates

Diaz Sr. is viewed unfavorably in this district, particularly with respect to his position on reproductive rights. Ruben Diaz Sr. has a net favorability of -16, while one of his main rivals in the race, Ritchie Torres, is viewed far more favorably (net favorability +39). Not only is Diaz Sr. viewed unfavorably overall, but his opposition to reproductive rights is one of the aspects of his candidacy that bothers these voters most: when asked to indicate which two statements about Diaz Sr. concern voters most, the top two statements were his position on not reporting sexual harassment and his opposition to abortion rights.

% selected



Views on Reproductive Rights and Planned Parenthood

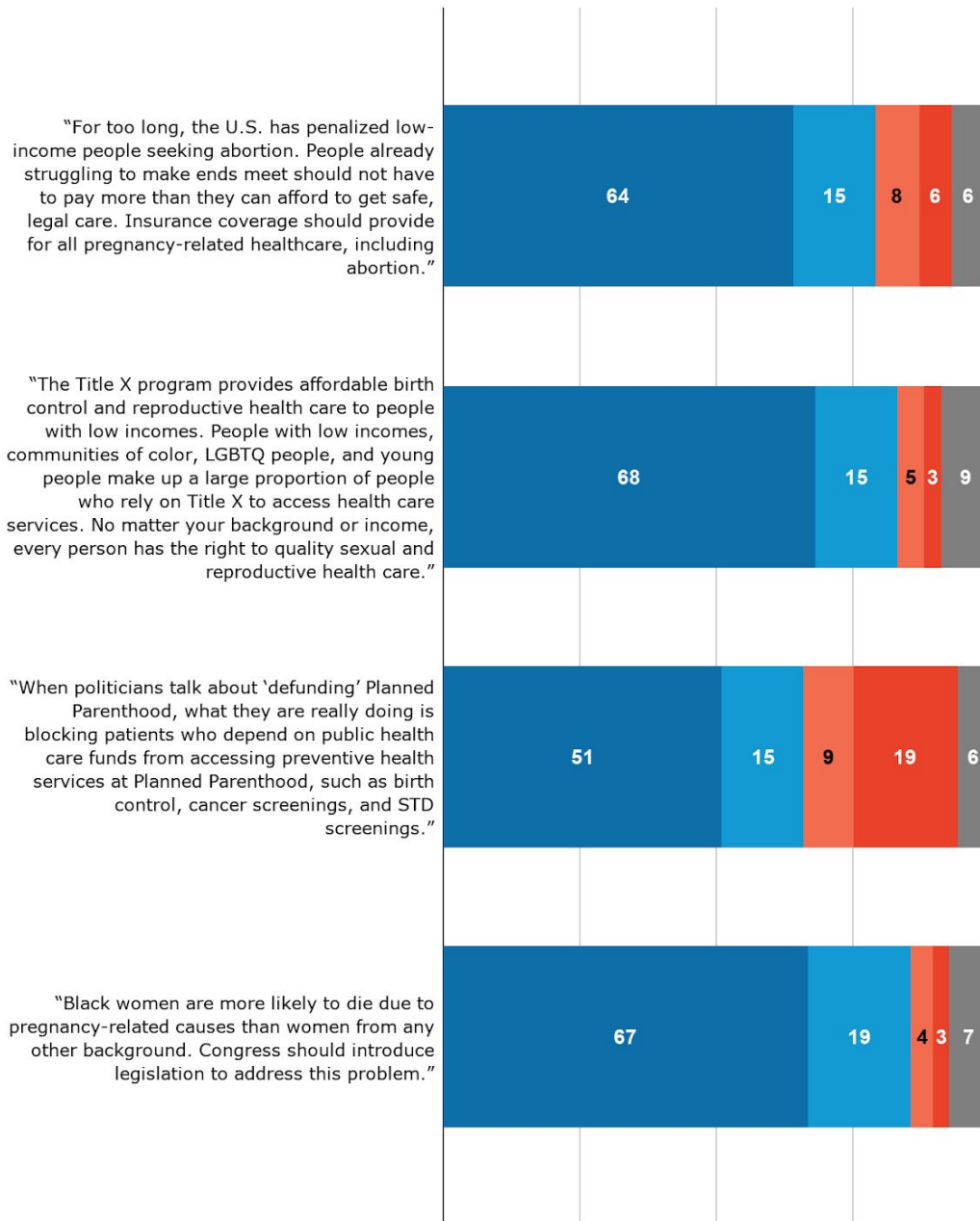
Voters express favorable views towards Planned Parenthood specifically (net +55 favorability) and endorse reproductive rights generally. 77% report never using Planned Parenthood services; 14% use them rarely, 7% occasionally, and only 3% regularly. When asked whether they would be interested in



accessing Planned Parenthood services via video/telehealth, the majority (59%) say no, while 17% say yes and 24% are unsure. When asked whether they would want to get a COVID-19 test at Planned Parenthood if they needed to be tested, 33% said yes, while 38% said no and 29% were unsure.

Reproductive Rights Messaging

■ Strongly agree
 ■ Somewhat agree
 ■ Somewhat disagree
 ■ Strongly disagree
 ■ Not sure





Bronx voters perceive lack of access to quality care for uninsured and low-income people to be one of the biggest problems people in the Bronx face when it comes to reproductive health care. One of the messages that garnered the most agreement referenced Title X and the importance of providing affordable care to low-income people. Voters commonly used words such as “access,” “affordability,” “low income,” “no insurance,” and “costs” when describing barriers to care. Voters also commonly perceive that community members in their district lack knowledge, education, and awareness around how to make safe and healthy choices when it comes to disease and pregnancy prevention. Some voters also expressed concern that community members are simply unaware of the options they do have when it comes to affordable and quality health care/support.

Representative Examples of Open-Ended Responses

“Reproductive health care access includes many health services such as birth control, abortion, cancer screenings, and STD screenings. In a few words, what do you think are the biggest problems people in the Bronx face when it comes to reproductive health care?”

- *"Access to Education for prevention"*
- *"Not enough accessible places for everyone who needs it and not enough education and information about the places & the type of care they give."*
- *"Biggest concerns about reproductive health care access in the Bronx is the cost and bills"*
- *"We are not informed enough on the importance of birth control for men and women alike."*
- *"Everyone everywhere should always have reproductive health care access and for free especially the low income people"*
- *"Access to and knowledge of the existence of such facilities."*
- *"There isn't enough affordable Care within the Bronx"*