

100 YEARS OF BIRTH CONTROL

How access to contraception revolutionized women's lives, from 1914 to today.

BY PLANNED PARENTHOOD

JUN 25 1914

MARGARET SANGER COINS THE TERM "BIRTH CONTROL"



Planned Parenthood's founder Margaret Sanger coins the term "birth control" and uses the phrase in an issue of *The Woman Rebel*.

Sanger is **indicted** for violations of the Comstock Law, which outlawed contraception and declared information about it "obscene."

birth con-trol

(noun)

1: things that are done to keep a woman from becoming pregnant.

SEE: CONTRACEPTION

OCT 16 1916

1st

Margaret Sanger opens the first birth control clinic.

Brooklyn, New York

10 days later

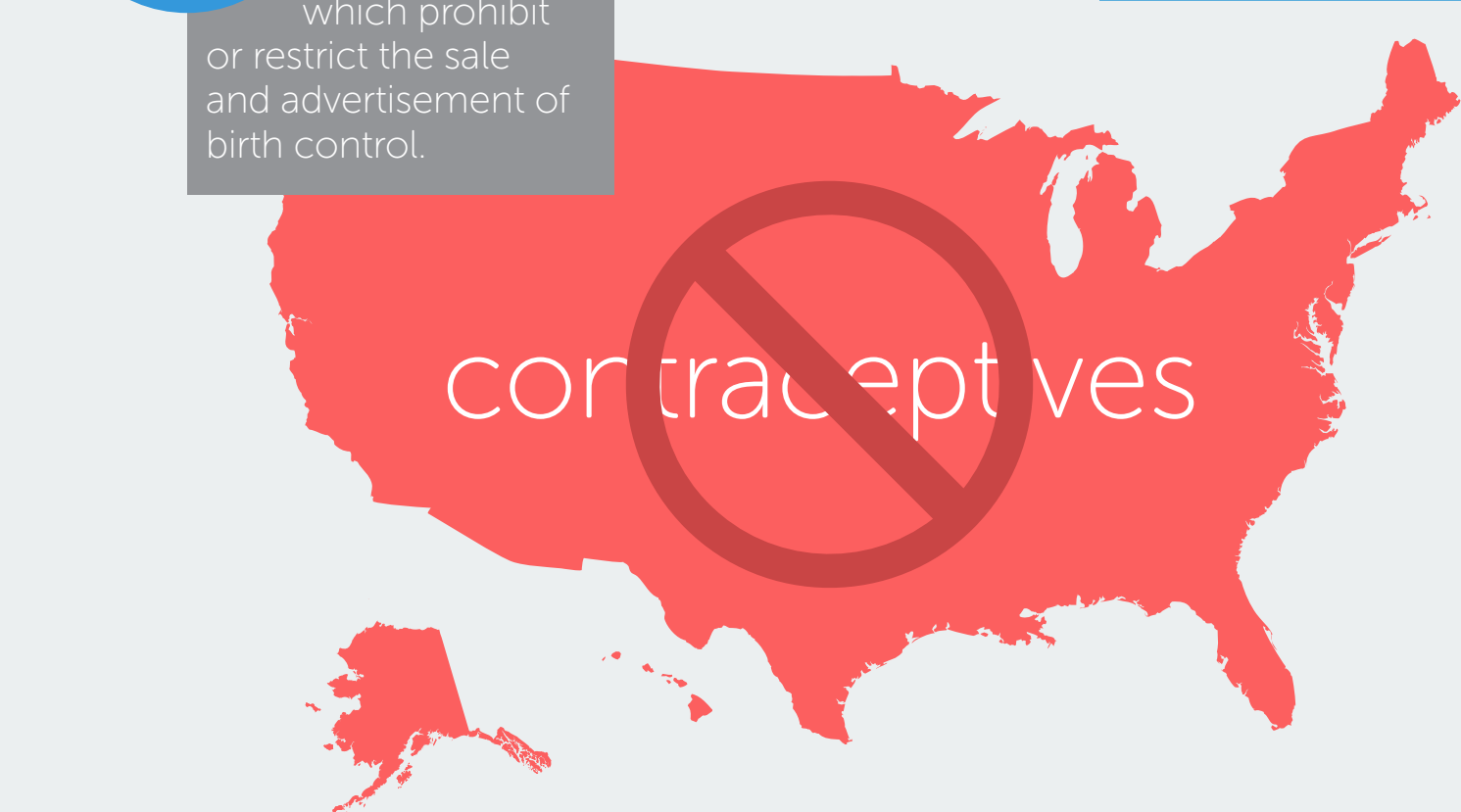
Margaret Sanger and others are arrested and the clinic is closed down.

Sanger spends 30 days in prison



30 states still have Comstock laws which prohibit or restrict the sale and advertisement of birth control.

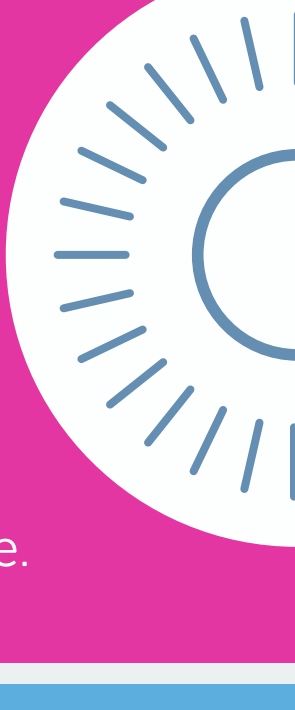
AS OF 1960



JUN 23 1960

"THE PILL" ARRIVES

The Food and Drug Administration (FDA) approves the birth control pill as an oral contraceptive.



Arrivals

PARIS CANCELLED
LONDON CANCELLED
THE PILL ON-TIME

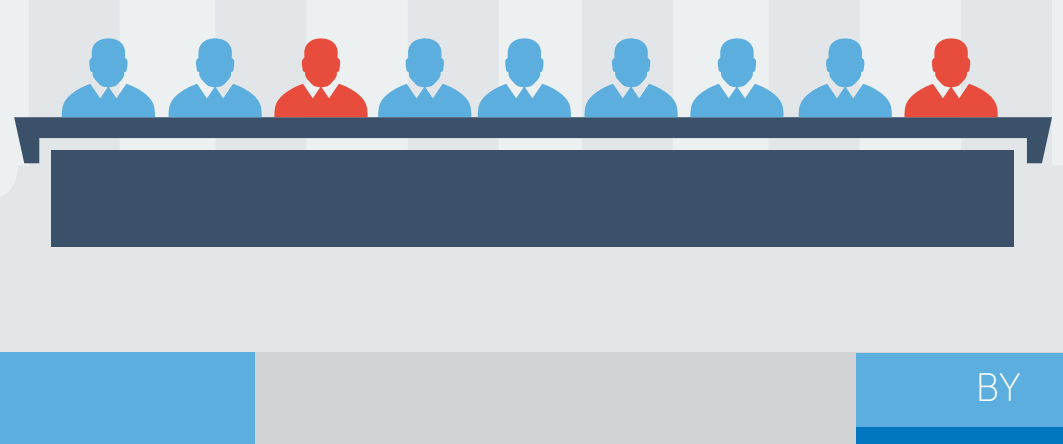
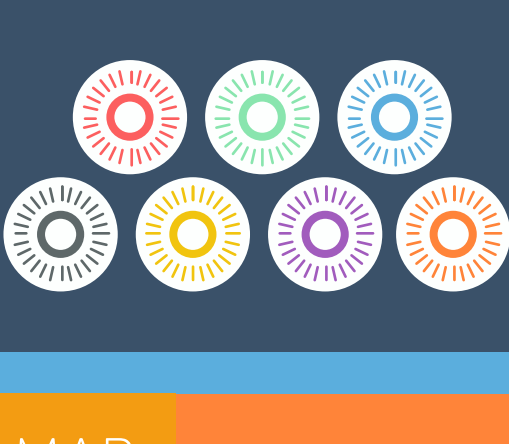
BY 1968

The U.S. Supreme Court rules that married couples have the right to contraception in a case triggered by Planned Parenthood's first clinic in New Haven, Connecticut.

JUN 7 1965

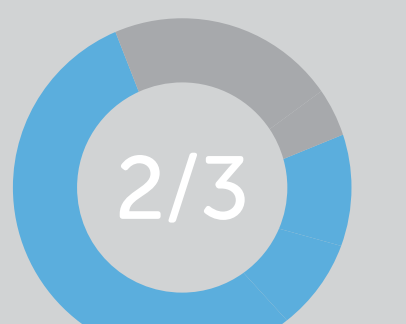
Griswold v. Connecticut

Women in the United States can now select from 7 different birth control pill options.

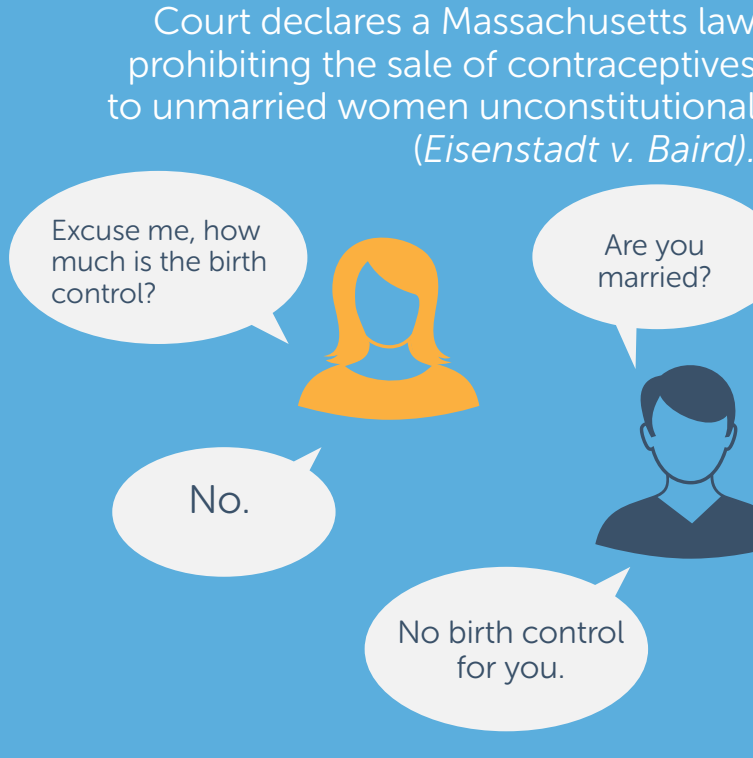


MAR 22 1972

BY 1970, Two-thirds of all Catholic women are using contraceptives.



The Supreme Court declares a Massachusetts law prohibiting the sale of contraceptives to unmarried women unconstitutional (*Eisenstadt v. Baird*).



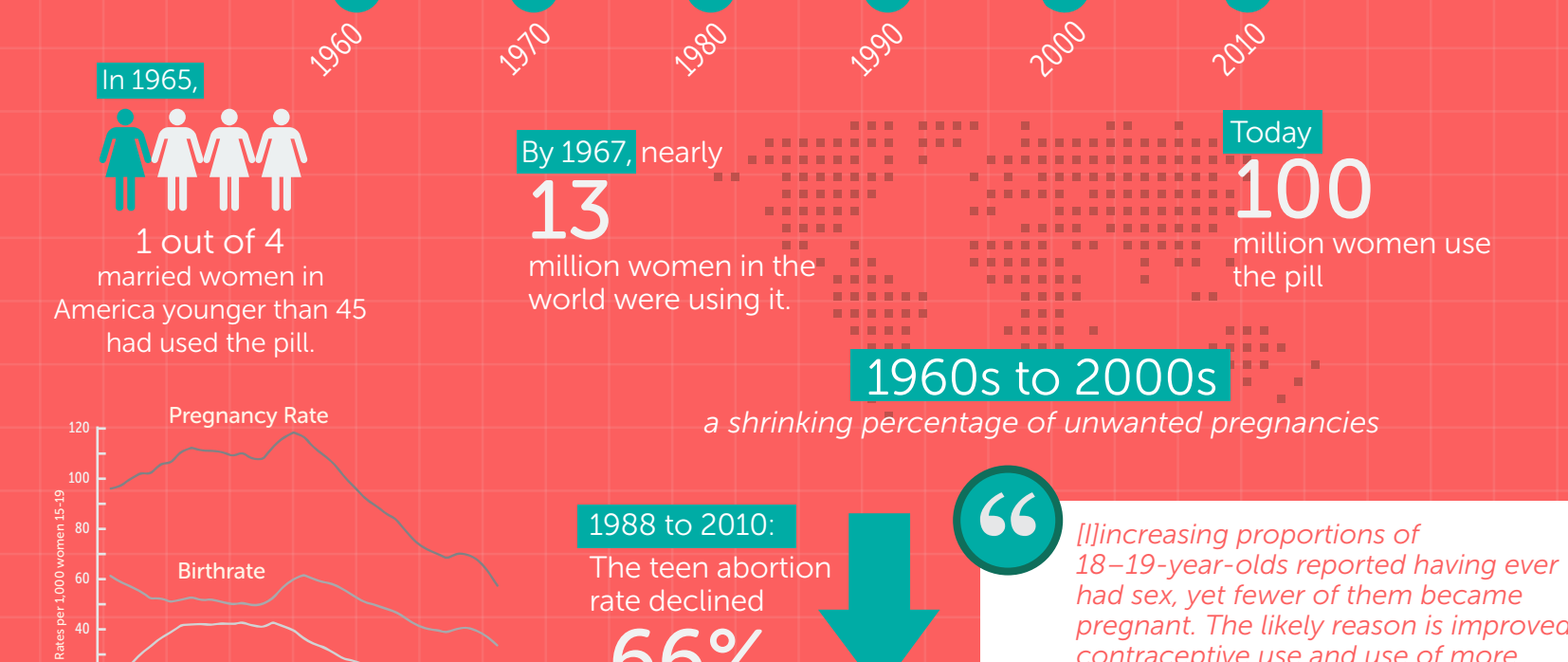
IN 1975

Loretta Lynn's country music song "The Pill" is released. The song becomes one of her biggest hits, a feminist classic, and one of *Rolling Stone's* 100 Greatest Country Songs of All Time.

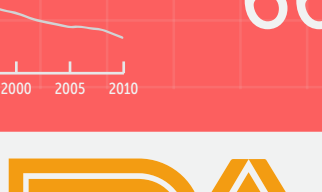
TIME OUT

Trends & Stats

From 1960 to today, more women use birth control than ever before.



IN 1984



The FDA approves the distribution of the Copper T380A IUD, but for four years no manufacturers or distributors are willing to make it available to women in the U.S.

Planned Parenthood wins a major legislative victory requiring prescription contraceptive drugs and devices be included in insurance coverage for all employees of the federal government.

IN 1998

DEC 25 1993

The *Economist* magazine names the birth control pill one of the Seven Wonders of the Modern World.

"When the history of the 20th century is written, it may be seen as the first [time] when men and women were truly partners. Wonderful things can come in small packets."



IN 2006

Emergency contraception is approved for sale over-the-counter to men and women 18+.

IN 2008

The Bush administration proposes a rule that would have limited the rights of patients to receive complete and accurate reproductive health information. Planned Parenthood files suit over the disastrous "midnight regulation."

IN 2010

A survey finds that more than one-third of female voters have struggled to afford prescription birth control, and as a result, have used it inconsistently.

2012 TO 2014

OBAMACARE

PLAN B

In 2013, the FDA lifts the age restrictions for over-the-counter sale of Plan B One-Step emergency contraception.

\$0 Health insurance plans are now required to cover all FDA-approved contraceptives with no copay.

An estimated 30 million women nationally are benefitting from Obamacare's preventative health care provision.

AND FINALLY

TODAY

99% of sexually active American women have used birth control at some point in their lives.

nearly 60% of Americans who use the birth control pill use it for health-related reasons like treating endometriosis, menstrual pain, menstrual regulation, etc.



Sources: [1914] - http://www.pbs.org/wgbh/amex/pill/timeline/index.html; [1960] - http://www.cdc.gov/nchs/data/nhr/nhr062.pdf; [1965] - http://www.pbs.org/wgbh/amex/pill/timeline/index.html; [1967] - http://www.pbs.org/wgbh/amex/pill/timeline/index.html; [1970] - http://www.pbs.org/wgbh/amex/pill/timeline/index.html; [1972] - http://www.pbs.org/wgbh/amex/pill/timeline/index.html; [1975] - http://www.motherjones.com/politics/2010/05/masters-uterus; [1984] - [Stat source]; [1984] - http://www.guttmacher.org/pubs/contraception2010.09.004.pdf; [1993] - http://www.plannedparenthood.org/about-us/who-we-are/history-successes; [1998] - http://www.plannedparenthood.org/files/1213/9611/6329/pillhistory.pdf; [1998] - http://reproductive.org/en/document/contraceptive-coverage-in-the-federal-employees-health-benefits-program; [2006] - http://www.plannedparenthood.org/files/5713/9611/6188/Emergency_Contraception_History_and_Access.pdf; [2008] - http://plannedparenthood.org/about-us/who-we-are/history-successes; [2010] - http://www.plannedparenthood.org/about-us/newsroom/press-releases/survey-nearly-three-four-voters-america-support-fully-covering-prescription-birth-control; [2012] - http://aspe.hhs.gov/health/reports/2014/PreventiveServices/ib_PreventiveServices.pdf; [30 mil stat]; [Today] - http://www.cdc.gov/nchs/data/nhr/nhr062.pdf (99% stat); http://www.guttmacher.org/pubs/Beyond-Birth-Control.pdf (60% stat); [TRENDS & STATS SECTION]; http://www.plannedparenthood.org/files/1213/9611/6329/pillhistory.pdf; http://www.guttmacher.org/media/nr/2014/05/05/index.html



Care. No matter what.